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在线学习



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企业学习

跑出数字化变革加速度

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Corporate Learning Accelerates Digital Transformation

The digital transformation is becoming a required choice for companies amid the impact of COVID-19 in 2020. The corporate E-Learning is growing fast with the strong growth of different sectors' demand on E-Learning, in particular the companies' aspiration to achieve digital and intelligent upgrading and transformation, as well as the strong support of national policies and capital investment. In this issue, the journalist describes in detail the trend, key points of innovative applications and operation, as well as the areas that need to be improved and focused on in corporate E-Learning.

Translated by Lai Pengfei

EdTech Sector Enters a New Stage of Integrated Innovation

Since early 2016 when the 13th National Five-Year Plan (2016-2020) was launched, China's educational system has been constantly improved. The educational sector is undergoing profound changes with Chinese characteristics. The major objectives and tasks in terms of educational development defined in the 13th Five-Year Plan have been achieved. In this issue, the major achievements in EdTech during this period are presented through numbers.

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China University of Petroleum (East China) Aims to Build a Respectable University

Taking advantage of the opportunity of building itself into a world-class university and developing first-class disciplines, China University of Petroleum (East China) is promoting the development of a high-level research-based university to build a respectable institution of higher learning. As the University points out, the undergraduate education is the "root of running the university", the postgraduate education is the "pathway of building a strong university", and continuing education can be compared to the "window of a famous university". These three components are integral parts of the educational system of the university, as they combine to advance the high quality development of the university.

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Online Education Embraces Another Opportunity for Growth

"The battle against COVID-19 pandemic has promoted the fast growth of online education, demonstrating its advantages. So far, the integration of AI and education has become an irresistible trend. In this sense, the online education sector is embracing another opportunity for fast growth following 20 years of gradual development," said Xie Li, deputy director-general of the Department of Vocational Education and Adult Education of the Ministry of Education at the Forum on Online Education Development in the New Era, which was recently organized by Beijing Foreign Studies University.

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Hunan Education Publishing House Uses Information Technology to Promote Education Balance

Five years ago, Hunan Education Publishing House launched Bakclass.com, an interactive teaching platform, to promote education balance and equity. Over the past five years, the platform has been focusing on innovation in terms of EdTech to provide smart educational products and services for K12. Going forward, it aims to offer one-stop ed-tech solutions for K12, according to Huang Bugao, Party secretary and general manager of the Publishing House.